

ALERT FM iOS App Media Kit

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Weather Decision Technologies, Inc. ("WDT")
and Global Security Systems, LLC ("GSS")
Present:

ALERT FM™ App for iOS

ALERT FM App is a free app for use on iOS and Android platforms that alerts users to federal, state, or local emergency alerts; and to adverse weather via the award-winning iMap® Weather Radio technology. For local emergencies and dangerous severe weather, Be Prepared. Be Vigilant. Be Informed with ALERT FM.



About:

The ALERT FM App is the only app to give you federal, state, or local alerts plus access to current weather conditions and notifications. It uses the most advanced and responsive app technology supported by a multi-million dollar state-of-the-art data center. The App offers a highly intuitive interface, time sensitive, location-based, and optional voice-driven alerting unlike any application available today. It is supported by a patent-pending alerting solution that enables the delivery of millions of alerts to users' current and saved locations when they need it most. The application provides multiple resources for consumers to understand threats and make smart decisions.

Short Summary:

1. Receive critical messages (such as presidential alerts, imminent danger notifications, Amber Alerts, school closings, road closures, evacuations notices) for your ALERT FM home location direct from federal, state, or local emergency officials in ALERT FM coverage areas—like the alerts broadcast on local radio and television but transmitted in seconds to your phone
2. Receive alerts regarding life-threatening and other severe weather events
3. Receive warnings and local weather forecasts while you are on the go
4. View current radar for your location or anywhere in the U.S.

Why Get the ALERT FM App?

The only ALERT FM App: GSS's growing network of ALERT FM users has allowed ALERT FM to become a leader in federal, state, or local emergency notifications. This means that with your phone, you can get the same official notifications sent to local TV and radio stations, plus much more. This free app makes it easy to check for local ALERT FM access in your area and register your location to get alerts for your home and family no matter where you travel.

More Precise Alerts: Weather Alerts—more than 125 types—are more precise than those offered by the typical consumer alerting services. With iMap Weather Radio technology you only get a weather alert if your device or saved locations fall inside a watch/warning box. And you only get the Emergency Management alerts for the area where you live.

Optional Advanced Features: Through an in-app purchase you may upgrade your ALERT FM App with the most advanced features such as "follow-me" warnings to alert you if you enter an area where a weather watch/warning is subsequently issued, without you having to do anything.

Friends and Family: ALERT FM App can follow your current location for weather conditions, and also alert you to dangerous weather in up to FIVE optional fixed locations.

Audio: iMapWeather Radio provides audio alerts in the form of beeps followed by a brief spoken description of the alert type for severe weather such as tornado or severe thunderstorm warnings.

Battery Management: WDT mobile developers have made a significant effort to conserve battery life. You can now control how precise you want the application to be regarding your location, thus impacting battery consumption

Screen shots of Alert FM iOS app in action:



Value:

ALERT FM App is a preeminent safety and security alerting tool. The basic app, with always-on federal, state, or local emergency alerts and severe weather coverage, is free. In-App upgrades such as spoken weather warnings and additional saved weather alert locations are paid options, which cost from \$0.99 for a single feature to the \$9.99 Premium Package with all available enhancements.

About Global Security Systems, LLC ("GSS")

Global Security Systems is a systems integrator, service provider and manufacturer of the ALERT FM, Alert Studio and GSSNet satellite data delivery system. GSS has participated in the development of IPAWS based systems, is a member of the Commercial Mobile Alert Service systems committee, and is actively involved with several EAS and CAP committees. The GSS nationwide GSSNet satellite data delivery system for emergency alerts currently is in operation on over 400 radio stations in 17 states and Canada; is growing daily; and includes the ability to generate and deliver CAP messages. Corporate websites: www.alertfm.com and www.gssnet.us

About Weather Decision Technologies (WDT):

Founded in 2000, Weather Decision Technologies is a high technology leader in the weather industry, providing life-safety applications and weather decision support services and systems to our partners and customers. WDT's iMap® services provide dynamic, web-based and mobile interactive mapping solutions for the world's leading local media companies. WDT maintains operational offices in Norman, Oklahoma, and Atlanta, Georgia. Corporate website: www.wdtinc.com

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<http://www.wdtinc.com>

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App Link: <http://imap.tv/zk>

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